CALL FOR PAPERS

ICONBUSTECH

ICONBUSTECH 2020

1st International Conference on Business and Technology

"Business and Technology Development in Facing Society Revolution 5.0"

Important Dates

- Abstract Submission : March 16, 2020
- Acceptance Notification For Abstract : March 23, 2020
- Registration : April 13, 2020
- Full Paper Submission : June 15, 2020
- Camera Ready : July 06, 2020
- Conference Day : August 05, 2020

AUGUST 05, 2020
Pangeran Hotel
Jl. Jend. Sudirman
Pekanbaru, Riau, Indonesia

Keynote Speakers

Prof. Dr. Herri
Universitas Andalas, Indonesia

Assoc. Prof. Dr. Setyawan Widyanto
Universiti Selangor, Malaysia

Dr. Fandy Tjiptono
Victoria University of Wellington, New Zealand

Scope on Topics

1. Business Management Trends

- Innovation Management
- Business Sustainability
- Business Ethics
- International Business Management
- E-Commerce & Digital Management
- Enterpreneurship
- Management Issues in Accounting and Finance
- International Trade
- Marketing Management
- Costumer Relationship Management
- Human Resource Management
- Leadership
- Operational and Quality Management
- Strategic Management
- Management Information System
- Knowledge Management
- Organizational Behavior and Industrial Relations

2. Technology Trends

- Internet of Things
- Blockchain
- Big Data
- Machine to Machine
- Neuromorphic Systems
- Data Analytics
- Mobile Applications
- Digital Transformations
- Software Engineering and Quality
- Business Intelligence
- Computing
- Artificial Intelligence
- Machine Vision
- Networking
- Security
- E-Learning

Conference Fee

	Local (IDR)	International (USD)
Presenter (Student)	1,000,000	230
Presenter (Non-Student)	1,500,000	180
Non-Presenter	600,000	150

Payment Details

Account Name : Stefani Chandra
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Accepted Papers Will Be Published on International Journal of Applied Business and Technology (IJABT)

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