



Ref: PU/SOB/Dean/1702/1

February 2, 2017

Honorable Rectors/ Deans/ Prof/Associate Prof/Lecturers

Sub: Invitation to Participate in International Conference ICFBE 2017 in Bali (May 3-5)

Dear Sir/ Madam,

President University is organizing an international conference on Family Business and Entrepreneurship in Bali during May 3-5, 2017. It is my pleasure, on behalf of President University, to invite you, your team or colleagues for presenting in this conference.

This conference provides the platform to the researchers and practitioners to share their latest empirical or conceptual findings in the field of Family Business, Entrepreneurship, Strategy and other areas of business and management.

The keynote speeches will be from Ministry of MSME and noted Entrepreneurs of Indonesia as well as from renowned experts from INSEAD, France (Globally Top Business School), BABSON, USA, University of Glasgow. The papers submitted in this conference have assurance of getting published in SCOPUS-indexed, DIKTI-accredited or internationally recognized refereed journals. Please, visit the conference website <http://icfbc.co/> for the list of journals and other details.

President University is a new but one of the few universities in Indonesia with English as a medium of instruction. The School of Business (PUSOB) is a member of globally top business school accreditation body AACSB. PUSOB is also member of global network of entrepreneurship research called STEP.

If there are further queries, please contact **Mr Aswin Atonie** on aswin@president.ac.id.

Awaiting your active participation,

Yours Faithfully,

Prof Dr Ajay Chauhan
Dean – School of Business



ICFBE 2017

INTERNATIONAL CONFERENCE ON
FAMILY BUSINESS & ENTREPRENEURSHIP
Inna Grand Beach Hotel Sanur
Bali, Indonesia, May 3-5, 2017

“Family Business and Entrepreneurship Sustainability in the Current Global Scenario”

THEMES COVERED:

- Sustainability of Family Business
- Succession Planning and Family Conflicts
- Professionalization and Family Culture
- Entrepreneurship
- Strategic Management
- General Management Themes
(please refer to icfbe.co for full list of themes)

IMPORTANT DATES:

- Abstract Submission Deadline, February 6, 2017
- Notification of Abstract Acceptance, February 10th, 2017
- Full Paper Submission Deadline, February 24, 2017
- Notification of Paper Acceptance, March 3, 2017
- Final Submission Deadline, March 31, 2017
- Early Bird Registration, Before March 6, 2017
- Regular Registration, March 7 - March 31, 2017
- Conference, May 3 - 5, 2017

INVITED KEYNOTE SPEAKERS



Drs. Anak Agung Gede Ngurah Puspayoga
Minister of MSME of Indonesia*

*To be confirmed



S. D. Darmono
Founder and Chairman of
Board of Commissioners
PT Kawasan Industri
Jababeka Tbk



Prof. James Hoopes
Murata Professor of Ethics in
Business
Babson College, USA



Prof. Hora Tjitra
Executive Director and
Associate Professor
Tjitra & Associate



Prof. Morten Bennesen
Professor of Economics
INSEAD, France
Academic Director
Wendel International Centre
for Family Enterprise

PUBLICATION OPPORTUNITIES

The revised version of selected best papers will be published at the **International Journal of Entrepreneurial Venturing** (SCOPUS-indexed), **Gajah Mada International Journal of Business** (SCOPUS-indexed), **Journal of Indonesian Economy and Business** (DIKTI-accredited, EBSCO- and ProQuest-indexed) and other DIKTI-accredited or internationally-recognized journals

REGISTRATION FEE

No	International Participant	Early Bird	Regular
1	Public	300 USD	400 USD
2	Students (Student ID card)	150 USD	200 USD
3	Additional Paper Presentation	150 USD	200 USD
4	Conference Only	200 USD	300 USD

No	Indonesian Participant	Early Bird	Regular
1	Public	Rp1,500,000	Rp2,000,000
2	Students (Student ID card)	Rp750,000	Rp1,000,000
3	Additional Paper Presentation	Rp750,000	Rp1,000,000
4	Conference Only	Rp1,000,000	Rp1,500,000

MORE INFORMATION & REGISTRATION

PRESIDENT UNIVERSITY
Jababeka Education Park,
Jl. Ki Hajar Dewantara Kota Jababeka,
Bekasi 17550, Indonesia
www.president.ac.id

CONTACT PERSON:
Siska Purnama Manurung
siskapurnama@president.ac.id
<http://icfbe.co>

PARTICIPANT'S BENEFITS

- Seminar kit and material handout
- Coffee break and lunch
- Gala Dinner
- Bali tour (optional)
- Certificate of participation
- Publication opportunities